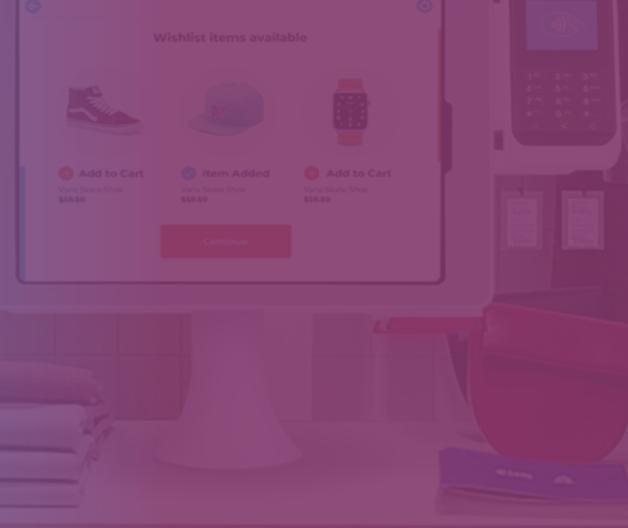




Interactive Kiosk + Mobile POS



# Self-Checkout **Made Easy**

WATCH A DEMO



Aila Technologies and Mad Mobile have partnered to deliver the next generation of self-checkout for iOS. Enterprise retailers can pilot and deploy in weeks while replacing costly legacy POS systems

## THE FUTURE OF SELF-CHECKOUT

Aila's Interactive Kiosk for iPad, paired with Mad Mobile's customer-facing POS software delivers a complete self-service platform that is easy for customers to use and just as easy for retailers to manage. Experience:

- Self-checkout
- Loyalty check-in
- BOPIS

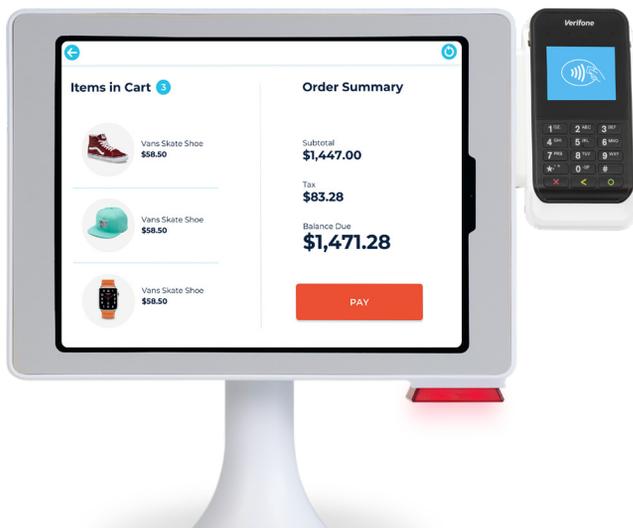
Aila's retail-ready products with proprietary integrated scanning combine with Mad Mobile's easy-to-use and easy-to-manage software to deliver exceptional end-user experiences.

## FEATURES & BENEFITS

- Loyalty check-in via facial recognition or QR code scan
- Payment options include using a previously stored credit card, contactless (e.g., Apple Pay), PLCC, or standard debit/credit card
- Full-scale deployments typically take less than 12 weeks
- Reads 45+ symbologies, scans IDs & loyalty cards
- Software works on top of legacy POS system
- Hardware integrates with iOS-compatible peripherals, including printers, scales, digital lockers, and payment terminals

“Concierge is the tool enabling us to get our strategic customer engagement initiatives across the finish line.”

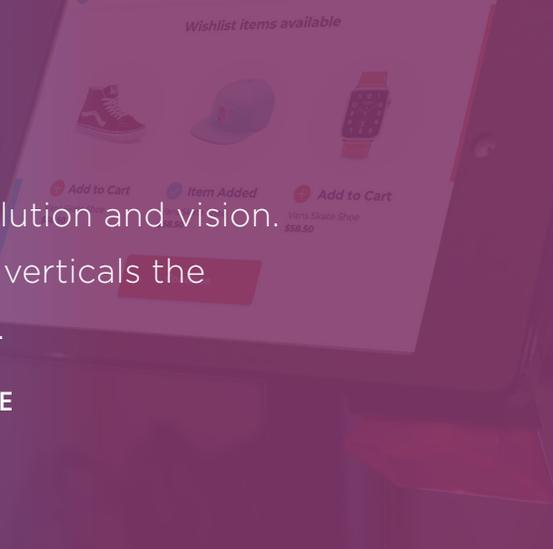
— PATRICK WALSH, EVP SALES & OPERATIONS, TALBOTS





Aila is a perfect complement to our Concierge solution and vision. Together with Apple, we offer retailers and other verticals the opportunity to quickly launch iOS kiosk solutions.

— GREG SCHMITZER, PRESIDENT, MAD MOBILE



# In-aisle Experiences Made **Seamless**

## MAD MOBILE'S CONCIERGE + AILA'S SOFTSCAN

In addition to self-checkout, Aila's **SoftScan** enables effortless scanning on any iOS device—iPhone, iPod, or iPad. When paired with Mad Mobile's native iOS Associate Concierge app, retailers can deploy seamless digital tools in the brick-and-mortar environment.



**CLIENTELING** Empower associates to anticipate customer needs, schedule appointments, and drive store traffic with a global view of customer information.



**ASSISTED SELLING** Extend sales opportunities beyond store walls with an endless aisle of products and personalized recommendations.



**EFFORTLESS SCANNING** Powered by Aila's TrueScan technology, add ultra-fast scanning of 1D & 2D barcode symbologies on the iOS devices employees know and love.



### READY TO TRY SOFTSCAN?

Download the free demo app



By partnering with Aila Technologies, we've been able to provide an enhanced experience, while empowering our store associates to better serve and connect with our customers."

— DAVE REPP, CTO, AMERICAN EAGLE OUTFITTERS



SoftScan



CONCIERGE